

INVOICE



WPTV
1100 Banyan Blvd.
West Palm Beach, FL 33401
Main: (561)655-5455
Billing: (877)290-6105

Invoice #	Invoice Date	Invoice Month	Invoice Period
315413-1	10/28/12	October 2012	10/01/12 - 10/28/12

Station	Account Executive	Sales Office	Sales Region
WPTV	Marta Salazar-Perren	EWS - Washing	National

Advertiser	Product	Estimate Number
West / Republican / Congre	Allen West for Congress	:60 TV

Billing Address:

Strategic Media Services
Attention: Accounts Payable
3299 K Street NW - Suite 200
Washington, DC 20007

Flight Dates	Order #	Alt Order #
10/25/12 - 11/06/12	315413	

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling
Duplicate Invoice

IDB #	Advertiser Code	Product Code
12521		

Agency Ref	Advertiser Ref
2	

Send Payment To:

WPTV
P.O. Box 116871
Atlanta, GA 30368-6871

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/25/12	11/06/12	M-F 5-6a	5-6a	----1--	1:00	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/25/12 10/31/12 ----1-- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV F 10/26/12 5:13 AM M-F 5-6a 5-6a 1:00 AWTV102402H \$1,000.00 NM									
8	10/25/12	11/06/12	M-F 530-6p	530-6p	--11---	1:00	2	\$3,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/25/12 10/31/12 --11--- 2 \$3,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Th 10/25/12 5:36 PM M-F 530-6p 530-6p 1:00 AWTV102402H \$3,200.00 NM									
13	10/25/12	10/25/12	OFFICE/PARKS	9-10p	---T---	1:00	1	\$3,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/25/12 10/31/12 ---T--- 1 \$3,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Th 10/25/12 9:20 PM OFFICE/PARKS 9-10p 1:00 AWTV102402H \$3,000.00 NM									
14	10/25/12	10/25/12	30 ROCK/UP...NIGHT	8-9p	---T---	1:00	1	\$2,900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/25/12 10/31/12 ---T--- 1 \$2,900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Th 10/25/12 7:59 PM 30 ROCK/UP...NIGHT 8-9p 1:00 AWTV102402H \$2,900.00 NM									

Total Spots 4 **Gross Total** \$10,100.00

Payment Terms 30 Days

Agency Commission \$1,515.00
Net Amount Due \$8,585.00

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Main: (561)655-5455
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Invoice #	Invoice Date	Invoice Month	Invoice Period
315413-2	11/06/12	November 2012	10/29/12 - 11/06/12

Station	Account Executive	Sales Office	Sales Region
WPTV	Marta Salazar-Perren	EWS - Washing	National

Billing Address:

Strategic Media Services
Attention: Accounts Payable
3299 K Street NW - Suite 200
Washington, DC 20007

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Atlanta, GA 30368-6871

Advertiser	Product	Estimate Number
West / Republican / Congre	Allen West for Congress	:60 TV

Flight Dates	Order #	Alt Order #
10/25/12 - 11/06/12	315413	

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling
Duplicate Invoice

IDB #	Advertiser Code	Product Code
12521		

Agency Ref	Advertiser Ref
2	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/25/12	11/06/12	M-F 5-6a	5-6a	----1--	1:00	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/01/12 11/07/12 ----1-- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WPTV F 11/02/12 5:28 AM M-F 5-6a 5-6a 1:00 AWTV102402H \$1,000.00 NM									
2	10/25/12	11/06/12	M-F 6-7a	6-7a	-11----	1:00	2	\$2,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/25/12 10/31/12 --1---- 1 \$2,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV W 10/31/12 6:28 AM M-F 6-7a 6-7a 1:00 AWTV102402H \$2,400.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/01/12 11/07/12 -1----- 1 \$2,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WPTV Tu 11/06/12 6:23 AM M-F 6-7a 6-7a 1:00 AWTV102402H \$2,400.00 NM									
3	10/25/12	11/06/12	M-F 7-9a	7-9a	-1--1--	1:00	2	\$3,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/25/12 10/31/12 -1----- 1 \$3,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WPTV Tu 10/30/12 7:59 AM M-F 7-9a 7-9a 1:00 AWTV102402H \$3,000.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/01/12 11/07/12 ----1-- 1 \$3,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WPTV F 11/02/12 8:35 AM M-F 7-9a 7-9a 1:00 AWTV102402H \$3,000.00 NM									
4	10/25/12	11/06/12	M-F 11-12n	11a-12p	-1-----	1:00	1	\$850.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/01/12 11/07/12 -1----- 1 \$850.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Tu 11/06/12 11:16 AM M-F 11-12n 11a-12p 1:00 AWTV102402H \$850.00 NM									

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Invoice #	Invoice Date	Invoice Month	Invoice Period
315413-2	11/06/12	November 2012	10/29/12 - 11/06/12
Advertiser	Product	Estimate Number	
West / Republican / Congress	Allen West for Congress	:60 TV	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	10/25/12	11/06/12	M-F 12n-1p	12-1p	1-----	1:00	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/25/12 10/31/12 1----- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV M 10/29/12 12:09 PM M-F 12n-1p 12-1p 1:00 AWT102402H \$1,000.00 NM									
6	10/25/12	11/06/12	M-F 2-3p	2-3p	1-----	1:00	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/25/12 10/31/12 1----- 1 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV M 10/29/12 2:22 PM M-F 2-3p 2-3p 1:00 AWT102402H \$700.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/01/12 11/07/12 1----- 1 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WPTV M 11/05/12 2:15 PM M-F 2-3p 2-3p 1:00 AWT102402H \$700.00 NM									
7	10/25/12	11/06/12	M-F 4p-5p	4-5p	11-1---	1:00	3	\$1,450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/25/12 10/31/12 -1----- 1 \$1,450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Tu 10/30/12 4:24 PM M-F 4p-5p 4-5p 1:00 AWT102402H \$1,450.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/01/12 11/07/12 1--1--- 2 \$1,450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WPTV Th 11/01/12 4:40 PM M-F 4p-5p 4-5p 1:00 AWT102402H \$1,450.00 NM 3 WPTV M 11/05/12 4:29 PM M-F 4p-5p 4-5p 1:00 AWT102402H \$1,450.00 NM									
8	10/25/12	11/06/12	M-F 530-6p	530-6p	--11---	1:00	2	\$3,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/25/12 10/31/12 --11--- 2 \$3,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WPTV W 10/31/12 5:43 PM M-F 530-6p 530-6p 1:00 AWT102402H \$3,200.00 NM									
9	10/25/12	11/06/12	M-F 6-630p	6-630p	11-----	1:00	2	\$3,600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/25/12 10/31/12 -1----- 1 \$3,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Tu 10/30/12 6:28 PM M-F 6-630p 6-630p 1:00 AWT102402H \$3,600.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/01/12 11/07/12 1----- 1 \$3,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WPTV M 11/05/12 6:27 PM M-F 6-630p 6-630p 1:00 AWT102402H \$3,600.00 NM									
10	10/25/12	11/06/12	M-F 11-1135p	11-1135p	-1-1---	1:00	2	\$2,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/25/12 10/31/12 -1----- 1 \$2,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Tu 10/30/12 11:30 PM M-F 11-1135p 11-1135p 1:00 AWT102402H \$2,800.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/01/12 11/07/12 ---1--- 1 \$2,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WPTV Th 11/01/12 11:28 PM M-F 11-1135p 11-1135p 1:00 AWT102402H \$2,800.00 NM									

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Advertiser	Product	Estimate Number
West / Republican / Congress	Allen West for Congress	:60 TV



Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
11	10/25/12	11/06/12	Sa 11-1130p	11-1130p	-----1-	1:00	1	\$2,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/01/12 11/07/12 -----1- 1 \$2,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Sa 11/03/12 11:25 PM Sa 11-1130p 11-1130p 1:00 AWT102402H \$2,800.00 NM									
12	10/29/12	10/29/12	THE VOICE	8-11p	M-----	1:00	1	\$8,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/25/12 10/31/12 M----- 1 \$8,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV M 10/29/12 9:44 PM THE VOICE 8-11p 1:00 AWT102402H \$8,000.00 NM									
15	11/03/12	11/03/12	SA 5-6am News	5-6a	-----S-	1:00	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/01/12 11/07/12 -----S- 1 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Sa 11/03/12 5:53 AM SA 5-6am News 5-6a 1:00 AWT102402H \$250.00 NM									

Total Spots 20 Gross Total \$46,450.00

Payment Terms 30 Days

Agency Commission \$6,967.50

Net Amount Due \$39,482.50